

September 2012

"Have you found YOUR FLAG yet?"



Even with the blazing July heat, Hr. Sasa and Hermann climbed up the extra-long ladder on to the awning at our entrance. They were "armed" with **12 new hand-sewn flags** with which you will now be **welcomed as soon as you arrive!**

Have you found YOUR national flag yet?
We cordially welcome you!

"Why our Reception Manager is always so full of energy"

A few days ago, our reception manager Frau Renate made a "little" **BICYCLE**-excursion...

From her home in Lower Austria, she first went to her relatives in Upper Austria – and this dragged on for **240 kilometers**. After an energizing coffee break, it continued towards the wonderful Bad Ischl – **almost 100 kilometers** – and still on the bicycle! A quick break, a little chitchat with other relatives, and then it was on towards Salzburg, where the world-famous festival was ongoing! Another **almost 100 additional kilometers** – almost nothing really...



The media reports on internationally-participated bike rides and round trips daily. Well then, we'll also have to communicate this **unbelievably athletic performance from our reception manager** – worldwide – through our newsletter!

Congratulations from us all!

Now we know why Frau Renate is ALWAYS full of energy!

"Current and upcoming EVENTS / HAPPENINGS in Vienna in SEPTEMBER 2012"



Interested in **music, theater, the opera, museums, and exhibitions?**

We'll be happy to **keep you informed about all the dates / schedules** and perhaps even let you in on a **few secrets too...**

Wiener Wiesn Festival

From **27 September to 7 October**, the **Wiener Wiesn Festival** pitches its tents on the **Kaiserswiese** in the **Prater** for the **second time**. **Austrian beer, local food, all sorts of music and traditional outfits ensure a great atmosphere.**

The second Wiener Wiesn Festival will be held in the autumn of 2012 against the **backdrop of Vienna's Giant Ferris Wheel**. The program offers eleven days of entertainment in a **traditional atmosphere**: three festival tents with a varied program of music await the visitors. At lunchtime, the **Wiesn-Stadt** offers traditional morning pints with brass bands. Each day at 3.00 pm, the **Wiesn-Gaudi** gets under way with the stars of folk music - including the Edlseer, the Junge Zillertaler, the Alpenrebellen and Marc Pircher. Things continue from 7.00 pm with the **Wiesn-Party**. **Hit stars** such as Jürgen Drews and Boney M. perform here. A total of 250 hours of live music are



on the program. The right culinary supplement to the beer and music is provided by local cuisine ranging from Wiener Schnitzel to Brettjause.

A valid **ticket** is required to visit the festival tents. This can be purchased in **advance** or on site at the entrance to the tents. On the festival site outside the tents, the **Wiesn-Dorf**, entertainment is also laid on for **visitors without tickets** - with craft and game stalls as well as beer and food in the freely accessible **Almhütte** pasture hut.

27 September - 7 October 2012, Daily from 11.00 am - 11.00 pm
www.wienerswiesn.at

Dürer and the Emperor

An exhibition in the **Albertina** shows **Emperor Maximilian I (1459-1519)** as a **great self-promoter and patron of Albrecht Dürer**.

Emperor Maximilian I is one of the most fascinating ruling personalities produced by the house of Habsburg. Not only the "last knight", he was also a **master of self-dramatization**. As the Middle Ages drew to a close, he gathered around himself the best artists of his day, foremost among them **Albrecht Dürer**. With the help of numerous paintings, graphics, printed works and sculptures, he created impressive monuments to himself and his dynasty. Maximilian was the first regent who intentionally utilized the works he commissioned for the purposes of propaganda.



The Albertina preserves many of the most important works representing the "Maximilian brand" and is showing these from September 2012 to January 2013 in the exhibit "**Emperor Maximilian I and the Art of the Dürer Period**". On display will be a total of 340 works by the most important artists from the period around 1500: Albrecht Dürer, Albrecht Altdorfer, Hans Burgkmair and Bernhard Strigel. The highlight is the "**Triumphzug**" (**Triumphal Procession**) painted by Altdorfer and his workshop: an illustrative frieze on parchment that was originally 100 meters long. The Albertina possesses the entire second half, over 50 meters long, which will be on view in a specially manufactured 54 meter long display case.

14 Sept. 2012 - 6 Jan. 2013
www.albertina.at

Vienna's biggest art fair



This year will see the **Viennafair** held for the **first time in the autumn**. **Attention remains on contemporary art, with a focus on Central and Eastern Europe.**

The Viennafair is on the program for the eighth time in 2012. At Messe Wien, around **110 galleries** from Eastern and Southeastern Europe will show contemporary works of visual art, painting, graphics, sculpture, photography, installations and performances. The successfully commenced artistic dialog between Vienna and the Bosphorus will also be continued in 2012 with the special project "**Diyalog: Art from Turkey**". Six galleries from Istanbul deliver a cross-section of the city's contemporary art scene.

Numerous accompanying programs supplement the offerings of the Viennafair: "**Vienna Quintet**" shows artists from Azerbaijan, Georgia, Kazakhstan, Ukraine and Belarus. "**Vienna Talks**" offer interdisciplinary discussions with interesting representatives of the contemporary art scene. "**Vienna Sonic**" brings together the different points of contact between the visual arts and music. Musicians, sound artists and acoustic artists will be invited to help shape the supporting program.

The Viennafair also includes the opening of **curated by_vienna 2012**: 25 internationally renowned curators develop special exhibitions with 22 leading Viennese galleries. At the center of the project entitled "art or life. aesthetics and biopolitics" are the relationships between work, economics, knowledge and politics.

20 - 23 September 2012

Messe Wien, Hall A
 Th, 20 September + Sa, 22 September: 11.00 am - 7.00 pm
 Fr, 21 September: 11.00 am - 9.00 pm
 Su, 23 September: 11.00 am - 6.00 pm
www.viennafair.at

Elisabeth

The most successful German-language musical of all times celebrates its 20th anniversary in the Raimund Theater from 5 September: "Elisabeth" tells the gripping story of Austria's attractive Empress Sisi.

Twenty years after its acclaimed premiere, "Elisabeth" is returning to Vienna, where it will play to sold-out evenings at the **Raimund Theater**. The awards for the gripping stage hit go to Michael Kunze (text) and Grammy award winner Sylvester Levay (music). And of course to the sparkling actors.

The musical tells the dramatic and touching story about the life, works and sorrows of **Empress Elisabeth** and lets the audience dive into the lost world of the **Habsburgs**.

Moving music, impressive choreography and an opulent set have been enchanting audiences around the world since the original production in 1992: the musical empress has already received **8.5 million visitors** in eleven countries - from Germany, Finland, Sweden and Belgium to Switzerland, Korea and Japan. She thus steps into the footsteps of the capricious wife of Emperor Franz Joseph I., who was exuberantly revered during her lifetime.



from 5 September, 2012, daily except Mo

German-language performance

Tickets: www.wien-ticket.at, www.musicalvienna.at

80 years of the Werkbund Estate



The **Werkbund Estate**, an international showcase of modern housing, was built in 1932. The Vienna Museum dedicates an exhibition to this anniversary.

Over 100,000 visitors came to Lainz in the summer of 1932 to marvel at the Werkbund Estate. The overall plan of this building exhibition was created by **Josef Frank**. Thirty-two architects- including Josef Hoffmann, Clemens Holzmeister and Adolf Loos - designed the total of 70 buildings. The model houses were supposed to be affordable, able to be built in series, and have flat roofs. Numerous innovative furniture manufacturers presented their latest products in the model houses. The Werkbund Estate was also a response to the housing program of the "Red Vienna" period. Frank contrasted the inner-city "superblocks" with the single-family and estate house as an ideal form of housing.

Eighty years after the opening of the Werkbund Estate, the exhibition "**Werkbund Estate Vienna 1932 - A manifesto for the new way of living**" in the Vienna Museum sheds light on the historic and cultural-political backgrounds for the first time, as well as the history before and after the housing show. Other topics include the first residents of the houses and their fate, as well as the problems of later use and maintenance.

Just in time for the anniversary, four houses (three by Gerrit Rietveld, one by Josef Hoffmann) were renovated in an initial phase. A further 44 buildings are to be refurbished by 2016 and returned to their original conditions.

6 September 2012 - 13 January 2013

www.wienmuseum.at

Vienna Masters 2012

From 20 to 23 September, Vienna plays host to the most important horse riding and show jumping tournament in the history of Austria, the "**Vienna Masters 2012**". Rathausplatz becomes the central focus of the riding world.



The **Global Champions Tour**, the most prestigious show jumping series in the world, is hosted by Vienna for the first time. The **best riders in the world ranking** appear at 5-star show jumping trials. Such a high-class jumping tournament has never before been held in Austria. A 4-star dressage competition gathers together the elite of this discipline.

Set against the backdrop of Vienna City Hall in the center of the city, there's more on offer than just top-level sport: the program ranges from a spectacular jumping show to celebrity riding demonstrations and amateur competitions to a performance by the **Spanish Riding School** on the Sunday.

The area lets fans dive into the **world of horses**. Numerous exhibitors present new and tested products related to horses and horse riding. Multimedia installations and events from the areas of music, theater, dance and film, as well as a fashion show provide the **cultural supporting program**; the food area fulfills culinary wishes. **There's no shortage of evening celebration** at parties and clubbings.

The partly covered spectator grandstands offer space for more than **4,000** visitors. On the Thursday, Friday and Saturday, all competitions of the Vienna Masters can be attended for free into the afternoon; an admission ticket to the grandstand places is required for the top tournaments that follow and on the Sunday. The dining zone and exhibitor pavilions in front of the riding arena can always be accessed free of charge. **280 million households** in 59 countries will follow the competitions in television broadcasts.

20-23 September 2012

Information, program and tickets: www.viennamasters.at, www.oeticket.com